

Melany Sullivan

@melsullybaby · Instagram · TikTok · melsullybaby.social

“Not the average content creator.”

I write, shoot, edit and perform every piece myself — a cinematic, bilingual character built on elegance and comedy. Brands don't rent my audience; they borrow a voice people stop to watch.

38.5K INSTAGRAM FOLLOWERS	170K TIKTOK FOLLOWERS	1.5M IG VIEWS / 30 DAYS	78% NON-FOLLOWER REACH
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WHY BRANDS WORK WITH ME

- **78% of my views come from non-followers** — verified discovery far beyond my own audience.
- **1.5M Instagram views in 30 days**; reels drive 86% of all views.
- **3-9% like-rate** on views — 2-3x the typical 1-3% benchmark; 15.7M TikTok likes.
- Scripted, cinematic and **bilingual EN/ES** — not recycled UGC, one creator for two markets.

AUDIENCE

Instagram	61% women / 39% men · 18-34
TikTok	56% women / 44% men · 18-34
Geography	Mexico (CDMX, León, Guadalajara) + US & LATAM
Affinities	Fashion, beauty, wellness, lifestyle, travel

SELECTED COLLABORATIONS

**DANTE · ZIVERA ·
MARIAVALENTINA**

+ cafés and creative spaces across León, GTO

RATES — STARTING AT

Instagram Reel	\$1,000 USD / \$18,000 MXN
Instagram Stories (3-5 frames)	\$210 USD / \$3,800 MXN
TikTok video (15-30s)	\$1,500 USD / \$26,000 MXN
TikTok storytelling / POV (30-60s)	\$1,700 USD / \$30,000 MXN
Bundle — TikTok + IG Reel + Stories	\$2,350 USD / \$42,000 MXN

Paid amplification / whitelisting, category exclusivity, multi-video campaigns and rush delivery quoted on request. Organic posting on creator channels included.

Let's work together.

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